



Burger King & talentReef

Providing a platform for franchisees to drive candidate flow and bring automation and efficiency to how you find, hire and retain top talent at your restaurants.

With talentReef, reduce expensive recruiting efforts with **One Centralized Recruiting Process** that crosses multiple channels. The talentReef **Recruit 2.0 and Applicant Tracking System (ATS)** includes:

Auto Post Jobs to...



- **Unlimited Postings** to Top Job Boards & Social Sites: Indeed (Sponsored “**IndeedApply**”), Glassdoor, and Google Jobs
- **Unique Career Pages** Customized to Brand
- **Social Sharing** Functions for Each Job Posting
- **Text-to-Apply** with Emoji/Keyword Combos for Each Salon
- **Talent Community** to build a Pipeline of future employees with targeted and branded email and text notifications
- Create Snapchat Codes and QR Codes for In-Store Marketing Materials

- Fully **mobile-optimized application** branded for your organization
- **Intuitive and easy process for applicants** to apply in minutes — on-the-go, on site in your locations, or at hiring events your organization is hosting
- **Configurable screening** per position and location with the ability to score applicants according to your organization’s specifications
- **Resume Parsing** to collect details from applicant resumes to leverage for advanced search capabilities and job matching candidates to open requisitions



